



Fostering Literacy Development in World Language Classrooms

AAICE 2025
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1

Learning Targets

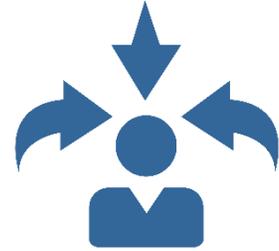
- I can explain the importance of a focus on purpose in effective literacy-based lesson sequences
- I can integrate speaking, listening, reading, and writing skills to grow literacy development.
- I can identify and apply strategies to develop reading comprehension and writing for communication within each unit of study.

2



Interpretive Communication:

Learners **understand, interpret, and analyze** what is heard, read, or viewed on a variety of topics.



3

The Simple View of Reading



adapted from Gough & Tunmer, 1986

4

The Simple View of Reading



Decoding

- Efficient character and/or word recognition
- Fast and accurate reading of characters and/or words in both texts and connected texts.

Linguistic Comprehension

- Ability to understand the meaning of characters and words in a given context.
- Encompasses active vocabulary, grammatical understanding, and discourse comprehension.

adapted from Gough & Tunmer, 1986

<https://hellodecodables.com/blogs/on-the-blog-with-jen-jones/exploring-the-simple-view-of-reading-insights-into-decoding-and-comprehension>

5

The Simple View of Reading



If word recognition skills are strong, and linguistic comprehension is strong, then capabilities for reading comprehension increase.

adapted from Gough & Tunmer, 1986

6

The Simple View of Reading



Dependent Readers

Have weaknesses in character and/or word recognition and/or linguistic comprehension.

Successful Interventions must address these specific weaknesses

adapted from Gough & Tunmer, 1985

7

What will students do in Interpretive Mode to prepare them for an Output Task?



Based the writer's purpose, what would be an appropriate context for the reader's response?



- Describe / Inform / Explain?
- Give Opinion / Argue/Persuade?
- Relate/Paraphrase-Summarize/Compare?

Everson, M.E., Chang, K. & Ross, C. (2016) Developing initial literacy in Chinese. *CELIN Briefs Series*. New York, NY: Asia Society.

8

What is a real-life response after reading a news article?

Writer's Purpose is to Describe / Inform / Explain



The purpose of the text leads teachers to the appropriate learner response.

9

What is a real-life response after reading a news item?

1. Make a comment to a friend about what you learned. (Did you know that ... ?)
2. Send someone a message about what you learned.
3. Identify how new information connects with what you already know or what you learned in the previous day's news.

The purpose of the text leads teachers to the appropriate learner response.

10

What is a real-life response after reading for information on a series of travel websites?

Writer's Purpose is to Describe/ Inform / Explain



The purpose of the text leads teachers to the appropriate learner response.

11

What is a real-life response after reading for information on a series of travel websites?

1. Make a recommendation on a hotel.
2. List the best options or give suggestions on choosing a flight.
3. Select a restaurant based on food preferences and make an online reservation.

The purpose of the text leads teachers to the students' response.

12

What is your real-life response after reading a story or report about an event?

Writer's Purpose is to Explain/Inform/Relate



The purpose of the text leads teachers to the students' response.

13

What is your real-life response after reading a story or report about an event?

1. Predict what is going to happen next.
2. Retell the story from a different perspective.
3. Outline the major events of the report or summarize the story.
4. Compare the report with a movie or TV show.
5. Connect this story to someone else's experiences.

The purpose of the text leads teachers to the appropriate learner response.

14

1. Developing Reader's Purpose

Focusing on Interpretive Reading

15

The Importance of the Reader's Purpose

When we share a clear... (functional) ... purpose,
we give our students a lens through which to
read the resource or text.

This Photo by Unknown Author is licensed under [CC BY-ND](#)

Tovani, C. (2004). *Do I really have to teach reading?: Content comprehension, grades 6-12*. Portland, ME.: Stenhouse Publishers.

16

What is the Purpose of Reading?

The ultimate purpose of reading is to extract and construct meaning from all kinds of text.



Created by Gofficon
from Noun Project

(Snow, 2002)

Smith, R., Snow, P., Serry, T., & Hammond, L. (2021). The Role of Background Knowledge in Reading Comprehension: A Critical Review. *Reading Psychology, 42*(3), 214–240.

17

Why before How: The Importance of Purpose



If we don't help students pull out essential information by giving them a **purpose** for their reading, they will often get lost in the extraneous details.

This Photo by Unknown Author is licensed under [CC BY](#)

Tovani, C. (2004). *Do I really have to teach reading?: Content comprehension, grades 6-12*. Portland, ME.: Stenhouse Publishers.

18

How do you find the purpose for reading?

Connect to one of the learning targets of the unit.

Connect to an output task they will do after reading.

Connect to a key component of the unit summative assessment.

19

If this is the reader's purpose: What is the learning goal?

describe...

Your purpose for reading is to circle all the words, phrases, or sentences Steve uses to describe different members of his family.

give an opinion...

Your purpose for reading is to circle all the reasons the author gives for his position. Mark "☆" when you agree; a "?" when you do not agree.

compare ...

Your purpose for reading is to circle each room or area of the house that Greta mentions and underline any details she gives about her friend's house.

20

WHAT STRESS DOES TO THE BODY

SHORT TERM

- FEELING WORRIED, NERVOUS OR UNABLE TO SWITCH OFF.
- HEART BEATS HARDER AND FASTER TO PUMP MORE BLOOD TO THE MAJOR MUSCLES.
- BREATHING QUICKENS TO SEND MORE OXYGEN AROUND THE BODY.
- TUMMY ISSUES DUE TO THE RUSH OF STRESS HORMONES.
- SKIN BECOMES MORE SENSITIVE AND OILY.
- PROBLEMS BETWEEN THE SHEETS.
- MUSCLES TENSE UP AS IF THEY'RE PREPARING TO MAKE A RUN FOR IT.

LONG TERM

- TENSION HEADACHES AND MIGRAINES.
- MENTAL HEALTH PROBLEMS.
- SERIOUS HEART PROBLEMS.
- TROUBLE BREATHING, HYPERVENTILATION AND PANIC ATTACKS.
- SKIN AND HAIR CONDITIONS EG ACNE, HAIR LOSS.
- INCREASED RISK OF TYPE 2 DIABETES.
- FERTILITY PROBLEMS (FOR MEN AND WOMEN).



REACH OUT.COM

(Novice) Infographic: Symptoms of chronic stress

Purpose 1:

Inform a friend whom you believe is stressed out about how stress can negatively affect them.

Purpose 2:

Brainstorm solutions to alleviate the symptoms caused by chronic stress.

Purpose 3:

Reflect on how you experience stress so that you can better understand which symptoms you face and how to combat them.

21

2.

How will learners make meaning of a text?

How does focusing on purpose influence how we design reading tasks?

22

Priming the Pump Activities . . .

How do you activate prior knowledge or build background knowledge?



The goal is to mentally prepare the students for the text

23



Priming the Pump Activities . . .

Fill-in background knowledge gaps

Create curiosity and interest

Set purpose and focus for reading

Invite readers to the text

The goal is to mentally prepare the students for the text

24



Prime the Pump with Visuals. . .

- Using visuals is a high-impact, research-based strategy for teaching reading language learners.
- Visuals provide important information and context that can make content more comprehensible.
- They help students make connections and tap into their own experiences.
- Appropriate use of visuals during pre-reading can empower learners to access content successfully, noting an *increase* in comprehension and output.

Adapted from <https://www.colorincolorado.org/teaching-ells/ell-classroom-strategy-library/using-visuals>

27

2

How do visuals promote literacy?

They make new information visible

They can be analyzed & linked to meaning

They connect to background knowledge

They add context to background knowledge

28



Sample: visuals as preview for listening or viewing



Put photos in order and make a prediction about what you happens next.

<https://www.youtube.com/watch?v=H6RIWqL2W8Y>

Sample: visuals as preview for reading



	Montag	Dienstag	Mittwoch	Donnerstag	Freitag
1		Englisch		Schwimmen	Musik
2	Englisch		Deutsch		
3	Religion/Ethik	Deutsch	Mathematik	Kunst	Biologie
4	Mathematik	Mathematik			
5	Mathematik	Mathematik		Englisch	Deutsch
6	Ratsstunde	Sport	Erkunde		



31

Öko-Institut e.V.

Effizienz im Tagesablauf: Energie sparen konkret
 Neun einfache Möglichkeiten, um im Haushalt Energie zu sparen

Ersparnis ■ EUR / Jahr ■ kWh / Jahr

12,60 €
34 kWh
 Kochen mit Deckel & Restwärme nutzen

14,80 €
40 kWh
 Beim Backen nicht vorheizen

115 €
720 kWh
 Raumtemperatur um 1 Grad senken

33 €
90 kWh
 Neuer Geschirrspüler Klasse A

35 €
94 kWh
 Licht nur nach Bedarf

5,50 €
15 kWh
 Waschmaschine Eco-modus (30°C)

45 €
280 kWh
 Einen Tag in der Woche nicht duschen

29 €
180 kWh
 Eine Minute kürzer duschen

38 €
240 kWh
 Sparduschkopf mit Perlator

<https://www.oeko.de/tags/blog-landingpage/alle-infografiken/>

QUELLE: ÖKO-INSTITUT 2022, CC BY-SA 2.0

32



Plan Active Engagement with the Text based on the Reader's Purpose

Share purpose for
reading

Plan collaborative
interactions
with text

Ensure interaction
gives evidence of
comprehension

Provide support
and scaffolding

The goal is to make understanding visible

33

3.

Active Reading

How will learners process the reading?

34

Can learners access meaning? What makes this the “right” text?



Learners need sufficient decoding skills and linguistic comprehension to make meaning of a text.

If they are not able to access the text fully because the sentence patterns are too complex, **then make sure learners can access meaning using the sentence patterns they DO control or there are other linguistic supports that provide meaning.**

35

Processing Written Texts: Pay attention to **Cognitive Load**

Problem: The cognitive load expected of a non-fluent reader (less than accurate or automatic character or word recognition at a speed appropriate for level) is taking up too much space in the working memory for the reader to be able to focus on making meaning of a text. Comprehension is blocked or limited because the brain is consumed with decoding.

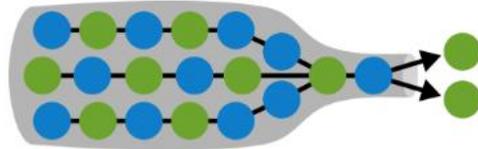
adapted from <https://readabilitymatters.org/articles/increase-readability-reduce-cognitive-load>

36

Processing Written Texts: Pay attention to **Cognitive Load**

“When text-specific processes, particularly decoding, are not fluent and automatic, reading comprehension is weakened. This is because weak decoding skills act as a **bottleneck**, increasing cognitive load and leaving fewer cognitive resources available for reading comprehension.”

Connor, et al.



adapted from <https://readabilitymatters.org/articles/increase-readability-reduce-cognitive-load>

37

Processing Written Texts: Pay attention to **Cognitive Load**

- The basic idea of **cognitive load theory** is that **capacity in working memory is limited**, so that if a learning task requires too much capacity, learning will be hampered.
- **Solution:** Breaking the reading into smaller chunks, with opportunities to discuss incrementally, can aid in text comprehension.
- **Re-reading** text for slightly different purposes can aid in text comprehension.

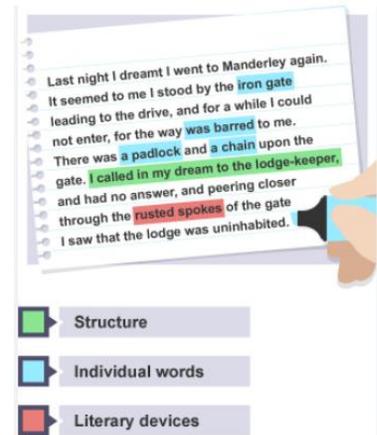
Corwin Connect: Visible Learning and Teaching Multilingual learners
<https://corwin-connect.com/2023/08/visible-learning-and-teaching-multilingual-learners-5-considerations/>

38

3

Annotating or Marking Text

- Annotating or Marking a text is a way to get students to slow down as they read.
- Use the Reader's Purpose to simplify the text
 - Create a purpose for reading based on a learning goal or upcoming assessment



39

If this is the reader's purpose: What is the learning goal?

describe...

Your purpose for reading is to circle all the words, phrases, or sentences Steve uses to describe different members of his family.

Learning Goal/Can-Do Statement

I can describe members of my family.

40

3

Annotating or Marking Text

- Your purpose for reading is to describe the members of Steve's family.
- As you read silently
 - Circle any phrases or words that describes Steve's mother
 - Box any phrases or words that describes Steve's father
 - Underline any phrases or words that describe Steve's siblings.
- Be ready to share what you found with your small group.

41

3

Paired Reading

- Divide the text into sections and provide the class with a "reading schedule."
- Indicate places for students to stop and ask each other questions based on reading schedule.
- Students read in pairs according to schedule, stopping at the end of each section, asking questions as noted.
- Come together as a whole class to share the comments made at each stopping point.

42

4. Language Production

How will learners provide evidence that they understand?

43

Connecting the **MODES** with an Authentic Resource



Read, view,
and/or listen

How can you best use an authentic resource in the **interpretive** mode?



Exchange ideas
about it

What **interpersonal** conversation would students be likely to have on this topic?



Speak/Write
about it

What might students do in the **presentational** mode as a way of making learning more concrete?

Photo by Herlambang Tinasih Gusti on Unsplash

44

4

Evidence of Understanding

Connect to unit
can-do statements

Engage learners in
an output task

Highlight the
communicative
value of the text

Gradually reduce
support

The goal is to connect text to
communicative skills

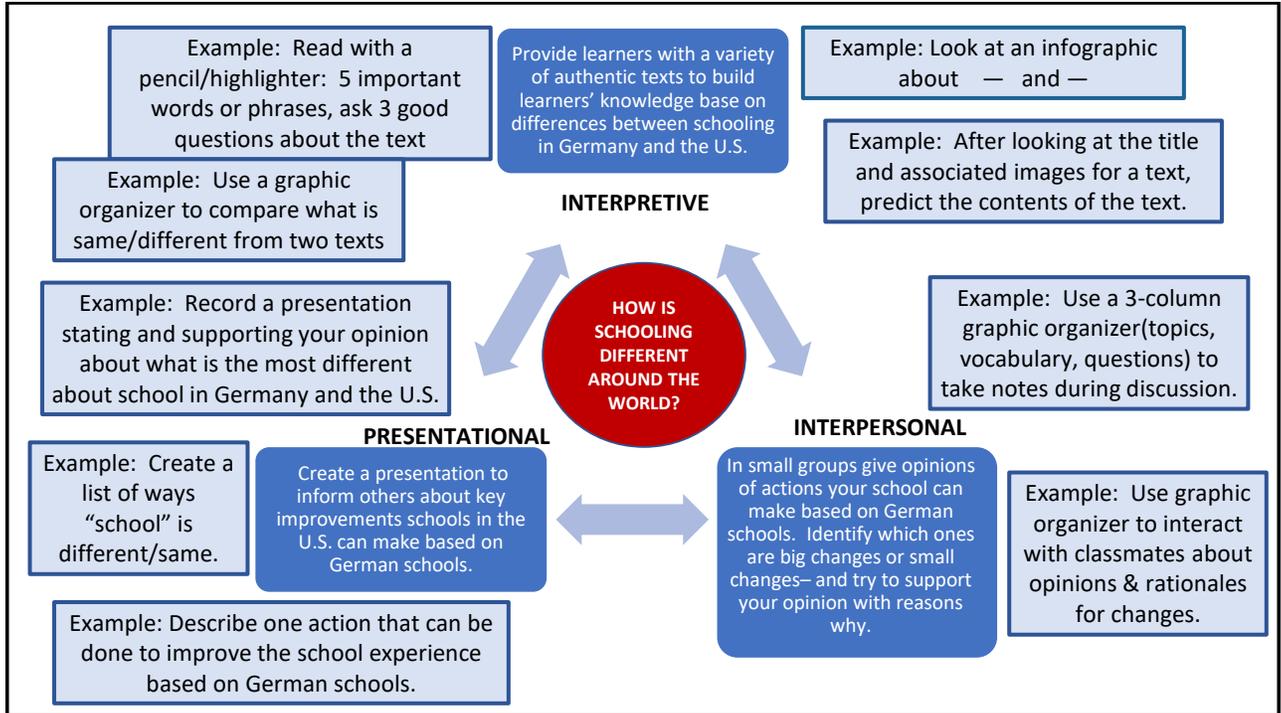
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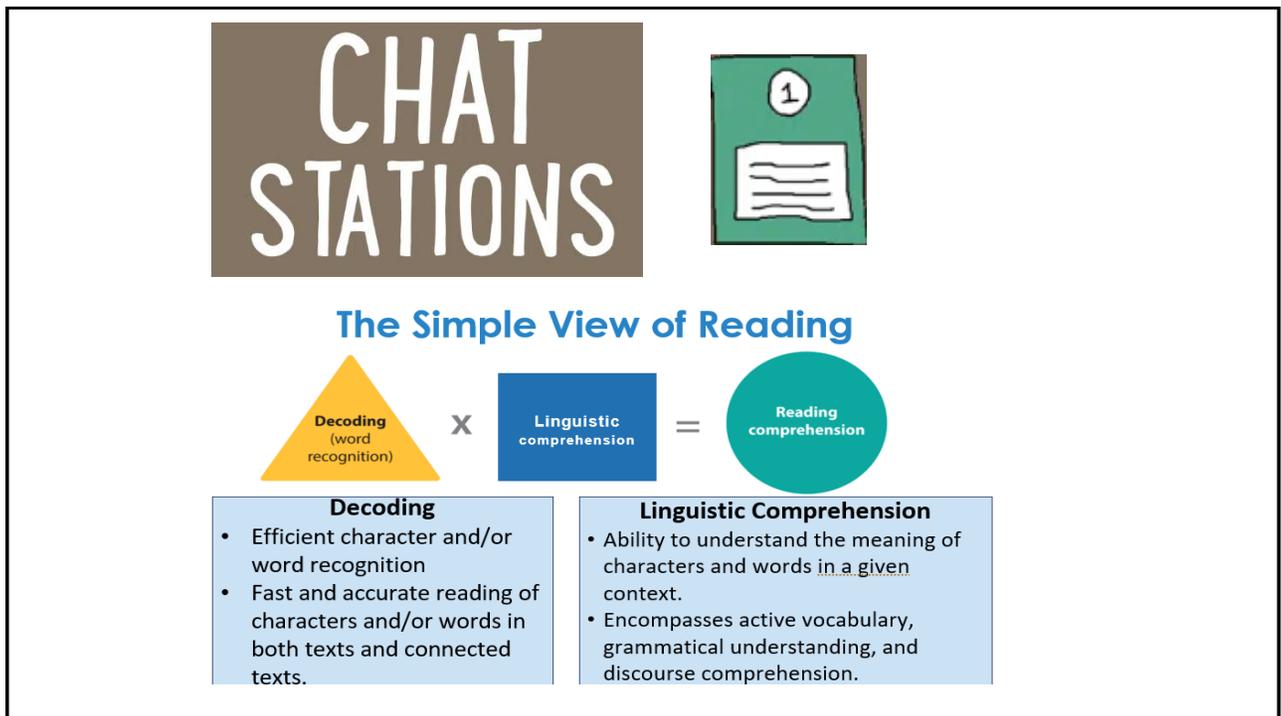
I've shown my understanding,
now what?

- Student Lens: *I have this understanding or new knowledge; How do I apply it?*
- Go back to the text: What was the purpose for reading?
- Connect output to unit can-do statements: functions, key vocabulary
- Output does not have to involve heavy language load

46



47



48

CHAT STATIONS



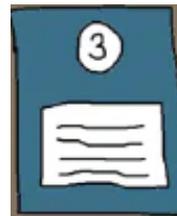
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49

CHAT STATIONS



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50



51



52